



BRYON CREAGH

GRAPHIC DESIGNER

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BCREAGHDESIGN.COM

PROGRAMS

INDESIGN

PHOTOSHOP

ILLUSTRATOR

DIMENSIONS

FLASH

I-MOVIE

EDUCATION

ASSOCIATES DEGREE
GRAPHIC DESIGN

Art Institute of Pittsburgh
2005 - 2007

- EDMC scholarship recipient
- Awarded Best In Show Portfolio

PROFILE

Highly creative designer balanced with a logical/analytical mindset. Spent thirteen years developing talents into effective career skills, continually evolving and growing knowledge, remaining open to utilize new design philosophies and techniques. Confident in my current abilities and position and ready to move forward to assume more responsibility. Areas of expertise include all stages of design:

(Design thinking, psychology of design, concept development, layout, production art, advanced knowledge of printing process, photography, illustration, creative writing, video editing, knowledge of coding, customer service, IT support.)

EMPLOYMENT

JONES ADVERTISING

Pittsburgh, PA • Graphic Designer • 2007 - Current

Provided art direction and input during group creative sessions. Transformed strategy into compelling layouts and design elements. Interfaced directly with marketing departments and creative directors to design and lend support throughout entirety of projects. Designated lead designer on multifaceted projects. Art direction frequently favored by client over other teammate proposals. Gained a strong knowledge of the printing process. Consistent self-motivated attitude led to promotion involving remote work privileges. Types of projects frequently worked on include the following:

- Print and Digital Ads
- Logo Creation
- Website Design
- Web Graphic Support
- Product Packaging
- Power-point Presentations
- Trade Show Collateral
- Business Cards
- Letterheads
- Vehicle Wraps
- Menu Design
- Poster Art
- Sales Brochures
- E-blasts
- Apparel Design

JD ANTHONY

Pittsburgh, PA • Graphic Design Intern • 2006 - 2007

Shadowed senior designer. Areas of focus included: print and web design, logos and branding.